



ZACK LOWRY

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1395 Brookeville Ave Columbus, OH

Profile

Graphic Designer with over 10 years of experience relating to retail, marketing, licensed merchandise, product design, and packaging. A highly creative individual, with a talent for branding, illustrations and the occasional typography.

Education

The Modern College of Design, Dayton, Ohio

- Associates Degree of Applied Business in Advertising Art - 5/25/13

Awards/Honors

- 2014 – Hermes Award - Bronze Addy
- 2011 – National Art Honor Society
- 2010 – Columbus Museum Art Show - 1st place
- 2008 – Ohio State Fair Art Show - 1st place

Skills

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|-------------------------|--------------------------|--------------------------|--------------------|
| ▪ Adobe Creative Suite | ▪ Fashion/Apparel | ▪ Microsoft Office Suite | ▪ Color Correction |
| ▪ Photoshop CS5 & CS6 | ▪ After Effect CS5 & CS6 | ▪ Coding: HTML & CSS | ▪ PowerPoint |
| ▪ Illustrator CS5 & CS6 | ▪ Screenprinting | ▪ Product Photography | ▪ Excel |
| ▪ InDesign CS5 & CS6 | ▪ Dreamweaver | ▪ Fine Arts | ▪ ArkGIS |

Design Experience

Williams Lea, Columbus, Ohio

Presentation Associate 9/24 – Present

- Tasks include working in PowerPoint and excel to create presentations for high value clients.
- Occasionally the job requires recreating vectorized versions of logos and icons.
- In some cases clients ask for restructuring of maps using locations by data mining in Ark GIS.

Art Brands, Columbus, Ohio

Production Artist 6/24 – 10/24

- Designed several in-house images for stock to be later used on assorted garments for specialty holiday sales and a variety of trending topics.
- Responsible for color correcting logos and artwork, while also setting up files for apparel, merchandise and signage using multiple techniques for print.

Just Funky LLC, Columbus, Ohio

Senior Graphic Designer 2/15 – 4/24

- Worked with other designers to create unique products using a combination of licensor provided artworks and original concepts using Adobe Photoshop and Illustrator.
- Collaborated with many licensors to create Just Funky's first ever line of licensed shoes.
- Created a variety of presentations and style guides in InDesign to display new concepts, products and assets created for buyers.

Quality Ink, Columbus, Ohio

Graphic Designer 5/14 – 12/14

- Created logos for clients as well as print specific design such as brochures, signage, business cards and a variety of marketing materials using Photoshop and Illustrator.
- Tasks included setting up pages on InDesign for printing, cleaning up images through photoshop, and collaborating with local businesses to establish branding.

References

Provided Per Request