



**ZACK LOWRY**

[zack-lowry.com](http://zack-lowry.com)

740-248-9873

[zlowry73@gmail.com](mailto:zlowry73@gmail.com)

1395 Brookville Ave Columbus, OH

## Profile

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Graphic Designer with over 10 years of experience relating to retail, marketing, licensed merchandise, product design, and packaging. A highly creative individual, with a talent for branding, illustrations and the occasional typography.

## Education

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### **The Modern College of Design, Dayton, Ohio**

- Associates Degree of Applied Business in Advertising Art - 5/25/13

## Awards/Honors

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- 2014 – Hermes Award - Bronze Addy
- 2011 – National Art Honor Society
- 2010 – Columbus Museum Art Show - 1st place
- 2008 – Ohio State Fair Art Show - 1st place

## Skills

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- Adobe Creative Suite
- Fashion/Apparel
- Microsoft Office Suite
- Color Correction
- Photoshop CS5 & CS6
- After Effect CS5 & CS6
- Coding: HTML & CSS
- PowerPoint
- Illustrator CS5 & CS6
- Screenprinting
- Product Photography
- Excel
- InDesign CS5 & CS6
- Dreamweaver
- Fine Arts
- ArkGIS

## Design Experience

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### **Williams Lea, Columbus, Ohio**

Presentation Associate ..... 9/24 – Present

- Tasks include working in PowerPoint and excel to create presentations for high value clients.
- Occasionally the job requires recreating vectorized versions of logos and icons.
- In some cases clients ask for restructuring of maps using locations by data mining in Ark GIS.

### **Art Brands, Columbus, Ohio**

Production Artist ..... 6/24 – 10/24

- Designed several in-house images for stock to be later used on assorted garments for specialty holiday sales and a variety of trending topics.
- Responsible for color correcting logos and artwork, while also setting up files for apparel, merchandise and signage using multiple techniques for print.

### **Just Funky LLC, Columbus, Ohio**

Senior Graphic Designer ..... 2/15 – 4/24

- Worked with other designers to create unique products using a combination of licensor provided artworks and original concepts using Adobe Photoshop and Illustrator.
- Collaborated with many licensors to create Just Funky's first ever line of licensed shoes.
- Created a variety of presentations and style guides in InDesign to display new concepts, products and assets created for buyers.

### **Quality Ink, Columbus, Ohio**

Graphic Designer ..... 5/14 – 12/14

- Created logos for clients as well as print specific design such as brochures, signage, business cards and a variety of marketing materials using Photoshop and Illustrator.
- Tasks included setting up pages on InDesign for printing, cleaning up images through photoshop, and collaborating with local businesses to establish branding.

## References

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Provided Per Request